



Media release

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McGuigan Takes Seven Double Gold in China

China and Hong Kong's most prestigious wine and spirits competition, the China Wine and Spirits Awards (CWSA), has awarded three-time International Winemaker of the Year, McGuigan Wines, **seven Double Gold** and **two Gold** in its 2015 showcase.

Receiving a total of twelve medals in show, McGuigan Wines picked up **seven Double Gold** medals predominately for its Shortlist range, including the 2013 Chardonnay and 2012 Shiraz, as well as the 2014 Bin 9000 Semillon, which has been widely acknowledged both on the local and international award stages.

The CWSA nods follow the signing of a long term, strategic China-wide distribution agreement between parent company, Australian Vintage Limited (AVL) and COFCO Wine & Spirits Co Ltd. – part of China's largest food processing, manufacturer and trader, COFCO.

Signed in August 2014, the agreement established AVL – through its core brand, McGuigan Wines – as the strategic partner for Australian wine throughout China within the newly established International Wine division of COFCO.

Commenting on the Awards, Chief Winemaker for McGuigan Wines, Neil McGuigan said;

“There is currently an opportunity for Australian wine in China, and it's one of the most exciting emerging markets for the global wine industry and our commitment to the Chinese market is stronger than ever.

“It's great to see both our museum releases and current vintage performing in the CWSA; our BIN, Farms and Shortlist ranges continue to impress customers and resonate well with both the Australian and Chinese palates. These results, coupled with our ongoing work with COFCO, will only add to our growing reputation in China for producing quality, Australian wines that take the consumer on the wine journey.”

The awards come as McGuigan Wines' parent company, Australian Vintage (ASX:AVG) announced its Half Year Result to 31 December 2014, with revenue for the period increasing by 16% due mainly to increased branded sales in UK/Europe and Australasia/North America segments.

A full list of McGuigan Wines and their corresponding CWSA medals is included below.

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NOTES TO EDITORS

McGuigan Wines Medal Wins

Double Gold:

2013 McGuigan The Shortlist Chardonnay
2008 McGuigan The Shortlist Riesling
2012 McGuigan The Shortlist Shiraz
2013 McGuigan The Shortlist Montepulciano
2014 McGuigan Personal Reserve Hunter Ridge Chardonnay
2014 McGuigan BIN 9000 Semillon
2012 McGuigan Handmade Shiraz

Gold:

2012 McGuigan Farms Shiraz
2014 McGuigan The Shortlist Riesling

Silver:

2012 McGuigan The Shortlist Cabernet Sauvignon
2014 McGuigan The Shortlist Semillon

Bronze:

2007 McGuigan BIN 9000 Semillon